

WANAMAKER'S

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Broadway at Ninth, New York

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Store Hours, 9 to 5

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Be here when the sun rises tomorrow---to attend
The John Wanamaker Annual Winter Sale of Men's Clothing
 It begins Tuesday morning at 7.30 o'clock

Spencers, \$1.75

—about half import cost

200, bought in Scotland in 1916, and only received by us late last winter—too late for our customers' needs. Out from their boxes they come tomorrow, with their low prices still attached—

Notwithstanding that a recent importation of similar Spencers shows landed cost to be over \$3 each.

They are all of soft Shetland yarn, hand-woven in Scotland; gray, black, and white; double breasted, buttoning at left shoulder.

Second floor, Old Building

Wool Dress Goods—Odd Lots—reduced

Regular price By the yard	Odd-lot price By the yard
\$6.00, 54-inch silver-tone suitings	\$4.50
6.00, 54-inch brown mixed coatings	4.50
2.50, 38-inch seal plush	12.00
2.50, 24-inch imported velveteens	2.00
3.00, 27-inch imported corduroys	2.50
3.75, 50-inch black broadcloth	3.25

Remnants, quarter to third less

Serges, corduroys, velveteens, velours, embroidered fabrics, suitings, plaids, checks, etc., in lengths from 1½ yards to sufficient for a dress.

No mail or telephone orders.

Main floor, Old Building

Canaries, \$11

100 canaries. In full song. Arrived too late for Christmas business. Regularly \$16 to \$18. Tuesday, \$11.

The Bird Shop—Down-Stairs Store, New Building.

Petticoats

of radium silk, \$9.75

Made of the sort of silk we like to feel—full of life; good lines, deep flounces, fine tucking and puffings.

In the loveliest shades—blue shot with rose, purple shot with blue, gold shot with green, etc.

Pink and white petticoats \$8.95 to \$15

Ever so many to select from; some plain and tailored, finished with hemstitching or ruffles, others trimmed with ribbons and laces.

Third floor, Old Building

IN THE ORIGINAL SALE OF PINK AND WHITE

**Paris Blouses**

Ever so many crisp, dainty hand-made voile and batiste blouses from France. Of course they are full of new little airs and graces, and new ideas.

In Paris the new stenciled blouse is worn by every smart woman. We brought some over. One is pictured—a voile, stenciled in navy blue and in green—whichever you wish.

Net frills piped with batiste puffings is a new note on a lovely frill blouse.

Little squares of blue or lavender are cleverly hemstitched into a crisp high-neck blouse. Tiny buttons down the front match in color the squares.

Cross-hatched muslin is used to finish a pink batiste over-blouse.

\$8 to \$200.

French Blouses from last season now \$8.75 to \$25

Were \$12 to \$35.

Third floor, Old Building

Modart Corsets front lace

Five models for all types—specially priced

Easily adjusted corsets which feature a flat back; with an elastic band holding in the stays. Extremely low in front; pliantly boned. Simple charming trimmings and finishing touches harmonize perfectly with the material of the corset.

A lightly constructed corset, quite tailored, yet very dainty, for slender figures, \$5.

A pretty one of white coutil at \$6.95.

A charming pink silk figured broche at \$12.50.

A lovely shade of orchid is used for pretty silk model, \$15.

Unusually good looking is a model made of pink silk striped material, \$18.

Third floor, Old Building.

214 women's leather Coats
 At wholesale cost



Suede leather coat at \$39.50
 Black glazed leather short coat, \$65
 Full-length sheepskin coat with great racoon collar, \$110
 Other coats, \$42.50, \$55, \$65, \$72.50

A general gathering together for quick clearaway of coats from the last of the stock of a well-known manufacturer of fine leather garments.

These are the coats one wears motoring and golfing and skating to say nothing of the fact that they appear on the street in town with equally correct and smart effect.

In soft fine suede leather in fawn color, made with a smart yoke, pockets, and buckled belt; some are reversible, with button-holes on both sides and brown buttons both in and outside.

In soft sheepskin, belted and pocketed, made with adjustable collars and cuffs.

The coats are lined with satin, suede cloth and tweed.

Second floor, Old Building

8,510 Garments—4,684 Suits—3,826 Overcoats

THIS sale knocks into a cocked-hat some of the things you have been reading in the newspapers about the scarcity and high prices of clothing.

True, the relief may be only temporary.

Clothing prices are still going up in the manufacturing market.

And good clothing promises to be scarce for some time to come.

Our own stocks at times recently have sold down to nearly bare cases. During the closing weeks of November they reached their lowest volume in years.

All this makes a paradox that requires an explanation.

And in the explanation are found the chief reasons why now—in this sale—we have offered the largest collection of clothing we have ever offered at special prices at one time.

The Reasons

1. Clothing makers have been late with their deliveries this season.

They have had to contend with conditions that have not existed before. Many orders placed by us early last Spring for Fall delivery did not arrive until December.

2. Owing to late delivery, many orders were canceled by stores throughout the country, leaving the manufacturers with larger floor stocks.

Reduced Prices Follow

These conditions were bound to accumulate clothing and make lower prices temporarily.

In order to get money to purchase next season's fabrics, the maker has to dispose of his Winter stock. To do this he reduces his wholesale price. It is good business for him to do it.

We, with our policy of not carrying goods over from season to season, find it necessary to reduce prices proportionately even on these late arrivals and take a small margin of profit for a quick close-out.

The Wanamaker Standard

Most New York men know that the Wanamaker standard means a definite standard of quality that applies to the style, the fabric, the lining, the trimming, and the workmanship. It means that we guarantee every garment. And in a sale like this—

The Unusual Variety

—is clearly indicated by the big quantity offered. New York has rarely had 4,684 of such fancy suits to choose from at one time, or 3,826 of such good overcoats ready to turn winter winds into winter comfort.

Can you picture a variety like this that would not include something for every man and young man?

And the range of sizes is just as good—regulars, stouts, slims, longs and shorts.

The suits are street or business suits, ranging from the conservative almost to the extreme; but nothing flashy or in bad taste.

The overcoats are both plain and fancy, dress and semi-dress, loose-fitting box coats and big, heavy ulsters.

It Is the Year's Great Sale

It is the sale which men come to before the doors open—even at 7.30 in the morning—because they know they are going to get great values.

It is the sale that makes new friends and makes better friends of old customers.

It is the sale in which many men stock up on clothing for six months ahead.

Opening at 7.30 A. M.

means that both men's stores—Broadway and Burlington Arcade—will be ready to serve men who want to choose their suits or overcoats before they go to business.

More than 100 extra clothing salesmen will be here to serve you—some from our Philadelphia Store.

Extra fitting rooms will be provided.

And extra selling space so that you can find what you want, easily and quickly.

Be here when the sun rises—7.23—for first pick of the many prizes.

**The Exact Savings**

\$481,543 worth for \$362,439

—saves \$119,104

FANCY SUITS

111 Suits	\$40 grade
229 Suits	\$45 grade
298 Suits	\$47.50 grade
306 Suits	\$50 grade
211 Suits	\$52.50 grade
256 Suits	\$55 grade
5.2 Suits	\$60 grade
481 Suits	\$65 grade
264 Suits	\$67.50 grade
316 Suits	\$70 grade
124 Suits	\$75 grade

\$36.50**\$48.50**

A few blues and oxfords in this lot.

OVERCOATS

114 Overcoats	\$40 grade
123 Overcoats	\$42.50 grade
219 Overcoats	\$45 grade
189 Overcoats	\$47.50 grade
165 Overcoats	\$50 grade
145 Overcoats	\$52.50 grade
212 Overcoats	\$55 grade
179 Overcoats	\$57.50 grade
143 Overcoats	\$60 grade
264 Overcoats	\$65 grade
391 Overcoats	\$70 grade
211 Overcoats	\$75 grade
184 Overcoats	\$85 grade
67 Overcoats	\$95 grade
49 Overcoats	\$105 grade

\$36.50**\$44.50****\$54.50**

(Burlington Arcade Store)

FANCY SUITS

36 Suits	\$32.50 grade
126 Suits	\$35 grade
117 Suits	\$37.50 grade
172 Suits	\$39.50 grade
151 Suits	\$40 grade
176 Suits	\$42.50 grade
262 Suits	\$45 grade
194 Suits	\$47.50 grade
92 Suits	\$49.50 grade

\$28.50**\$33.50****OVERCOATS**

145 Overcoats	\$30 grade
117 Overcoats	\$32.50 grade
110 Overcoats	\$35 grade
171 Overcoats	\$40 grade
221 Overcoats	\$42.50 grade
307 Overcoats	\$45 grade
61 Overcoats	\$47.50 grade
39 Overcoats	\$49.50 grade

\$24.50**\$33.50**

(Broadway Corner Store)

"Grade" means the price that regularly prevails.

No charge for alterations